

Cherry Blossom Row



REQUEST FOR QUALIFICATIONS FOR PUBLIC ART

Deadline: Friday, June 4th at 4pm PST

Artwork Location: Dalai Lama Avenue (as part of 2301 Columbia BLVD, Richmond CA 94804).

Artwork Design: Calling on Artists to design a pedestrian trellis and decorative structure as part of a grand entry of the Cherry Blossom Row project. Artists that can design or design and build the structure will be considered.

Budget: This is a 1% for Public Art Project with an anticipated total budget in the range of \$100,000 to \$150,000. This budget is inclusive of all costs, including but not limited to artist's time, administrative costs, concept design, fabrication, installation, maintenance plan and warranty. If budget beyond the envisioned art fee remains, it has the potential to be used for other art elements that act as an extension of the theme i.e., tree grates or vehicular striping. Design only applicants should take into consideration that their scope of work is a portion of this total budget and not its entirety.

Start Date: The estimated project start date is September 2022 with a completion date of June 2023.

Eligibility: Professional Artists in structural design discipline based in one of the 9 Bay Area Counties.

Questions: Please direct questions to kmalek@cityventures.com.

Submit Application Materials via email to kmalek@cityventures.com with a subject line "CHERRY BLOSSOM ROW PUBLIC ART SUBMISSION".

Deadline for submission of Qualifications: Friday, June 4th at 4pm PST

Project Description

This is a paid public art opportunity for an artist to design a pedestrian trellis and decorative structure as part of a grand entry of the Cherry Blossom Row project. Artists that can design or design and build the structure will be considered. This project is located in the Southwest Annex neighborhood of Richmond, CA.

1. Description of Physical Layout

The location for the structure is pictured below (entrance of future housing development). The artist would be expected to coordinate with the project design team to appropriately locate the art piece.

2. Architectural, Aesthetic Considerations

The design must be suitable and acceptable for public display for viewing by citizens of all ages. The design must be a canopy/archway/trellis structure that allows for the community to be able to walk through on a daily basis and must be ADA compliant. The structure is anticipated to be 8' to 10 feet tall and roughly 16' wide. The connecting "art wall" should include a sculpture of appropriate medium. The structure should take up the space of the public walkway between the building and the public street. An example and the location of the proposed structure is illustrated below. The art piece will be maintained in perpetuity by a Home Owners Association. The materials and finishes proposed should be selected thoughtfully based on both aesthetics and maintenance considerations. The art piece should aim to have at least a 20-year life span.

3. Design Goals

Cherry Blossom Row is sited in a residential neighborhood comprised of multifamily and single-family homes. The site is across the street from the Tibetan Center of Northern California. The project is designed to activate the public street by replacing a sprawling, abandoned lot with sustainably designed homes and a community garden that front on Dalai Lama Avenue. The façade of the project underscores the pedestrian experience by combining a strong street wall, front doors that open to the street, and a new separated sidewalk with street trees. Lush and large-scale landscaping will be used to create warmth and softness. The grand entry of the project is intended to foster a sense of place and the feeling of coming home. The subject art piece is central to creating connectivity both within the community and to the public street and surrounding neighborhood.

Eligibility

Open to professional artists in the structural design discipline that are based in any of the nine Bay Area Counties (Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, Sonoma) of Northern California. Artists based outside of the nine Bay Area Counties are not eligible.

Artists with experience working with public art sculptures are encouraged to apply. Artists that are based in Richmond, CA or are originally from Richmond, CA are encouraged to apply.

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Application Submission Procedure

1. Complete & Signed Application Form (See Attached)
2. Bio or Resume(s) Provide any information on previously related experience. Lead artist resume should be restricted to two pages.
3. Sample Work Portfolio
Send a link to your website or up to 5 digital images of completed projects from the last 3-5 years. Please list the budget, scale and materials used for each work sample. Sample sketches of the proposed structure are encouraged. Images of similar projects are also encouraged.

All questions regarding the proposal shall be directed to:

Kian Malek, City Ventures

kmalek@cityventures.com

Proposals will be accepted until **4:00 p.m. June 4th, 2021**

Selection Criteria

Artist(s) applications will be evaluated on the following criteria:

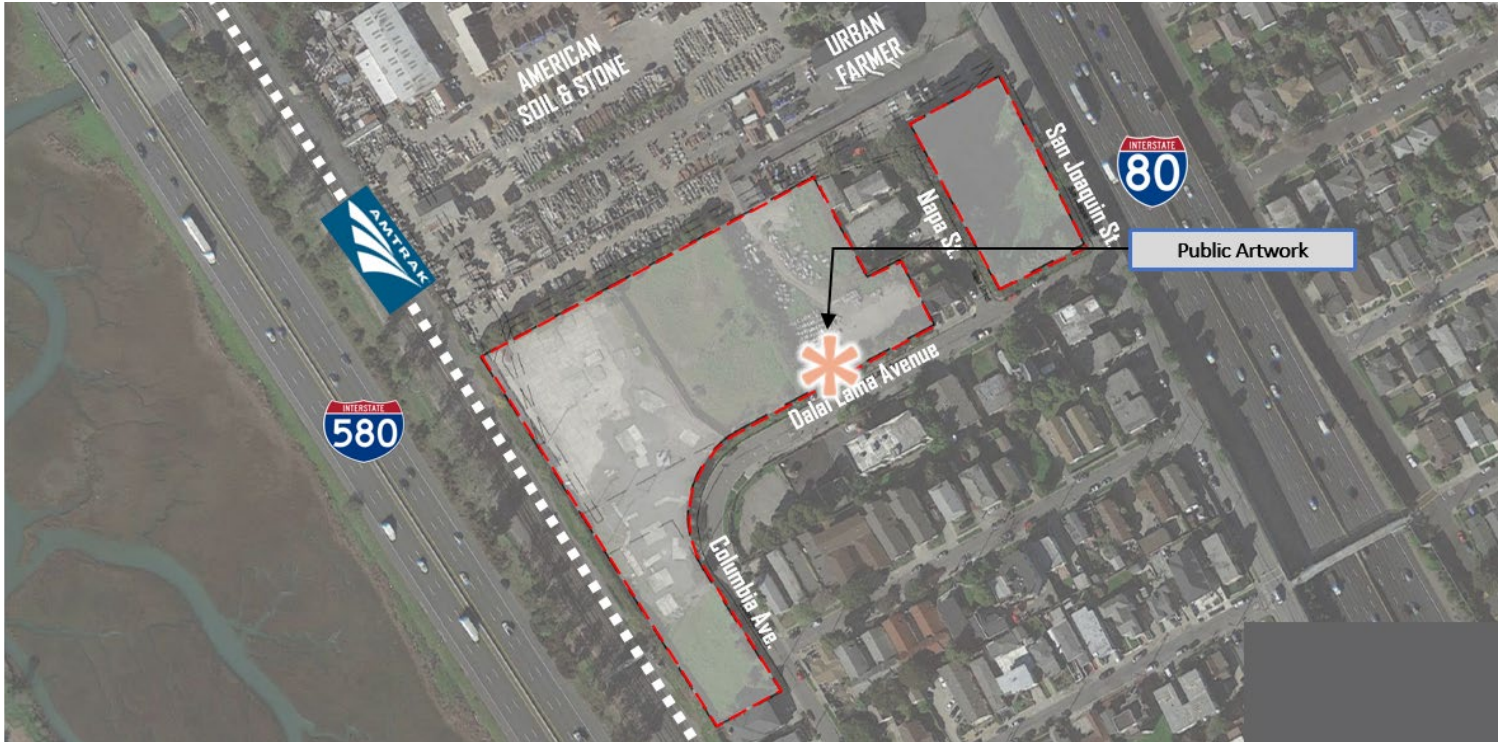
- Artistic merit as evidenced by submitted representation of past work.
- Appropriateness of the artist's medium, style, and previous professional experience as they relate to the art goals and opportunities in this project.
- Experience with projects of similar scale and scope, including familiarity with public agencies, the public review process, and experience working with community groups.

Selection Process

- City Ventures will evaluate artists' submissions and interview a shortlist of candidates before making a final selection.
- Once the applicant has been selected, the artist will complete a revised work plan with project specifics and milestones and enter into a contractual agreement with City Ventures.

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Location of Project Site



Location of Public Artwork at Grand Entry of Housing Community*



***The trellis structure in the rendering above is intended to be an example of the size and scale of the piece. The above example is 10' feet tall and roughly 16' wide. The structure should take up the space of the public walkway between the building and the public street.**

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**Cherry Blossom Row Application Form
PUBLIC ART INSTALLATION**

Name _____ Date _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____ Website _____

Applicant Type

- Design Only
- Design and Build

Live in Richmond, CA

- Yes
- Other _____

Work in Richmond, CA

- Yes
- Other _____

To assure that you application is complete, please check off the following items as enclosed:

- This application form completed and signed
- Bio or Resume(s) of artist or artists on the team (not to exceed 2 pages each resume)
- Sample Work Portfolio of completed work in the last 3-5 Years (a link to your website OR a maximum 5 digital images). Please list the budget, scale and materials used for each work sample.

Certification

I certify that as of the date of this application I am 18 years of age or older, as are any members of my team (if applicable). I certify that all examples of artwork submitted with this application are products of my hand as represented.

I certify that all statements made in this application are true to the best of my knowledge.

Applicant Signature _____ Date _____

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